

Privacy Policy

How does Merritt Auctions, Inc. use the information collected?

When you provide personal information for a specific purpose (for example, registering to use a feature on the Site), we generally use it for that purpose.

We may use personal information you provide to: communicate with you and to otherwise serve you. For example, we may use your name, address and email address to send you emails to (a) contact you regarding services you have requested, including Deals, (b) provide information about Merritt Auctions, Inc. and our affiliates, including marketing information about products and services and newsletters, (c) conduct online surveys, (d) contact you in connection with user reviews, and (e) otherwise communicate with you.

We may retain and use emails or other communications you send to Merritt Auctions, Inc. in order to process your inquiries, respond to your requests and improve our services.

In addition, Merritt Auctions, Inc. may use personal information you provide in combination with the information Merritt Auctions, Inc. automatically collects through the Site to protect our property or other rights (for example, to enforce any policies or contractual provisions regarding copyright).

Information Sharing

Merritt Auctions, Inc. will not share your personal information with any third party, period! We do not sell our mailing lists to anyone, for any reason.

We may share aggregated, *non-personal* information about Site usage to improve on the quality of services we offer. We may also provide such aggregated data to our customers, business partners, or third-party vendors, in which case specific users will be anonymous. In addition, we may share your ratings and reviews with other businesses with which we partner.

What about cookies?

Cookies are pieces of information that a website transfers to your computer's hard disk for record-keeping purposes. Cookies can make the internet more useful by storing information about your preferences on particular sites, thus enabling website owners to provide more useful features for their users. The use of cookies is an industry standard. Most browsers are initially set to accept cookies. If you would prefer, you can set your browser to refuse cookies. However, you may not be able to take full advantage of our Site if you do so.

Updating Personal Information; Opting Out

You may review and request changes to the personal information you have provided to us by using the 'contact us' form on the Site or by calling or emailing our offices.

You may request not to receive (i.e., "opt-out" of receiving) promotional email messages from us, by following the unsubscribe instructions provided in the promotional e-mail you receive.

Links to Third Party Sites

Links to external websites owned and operated by third parties ("Third Party Sites") may be presented in a format that enables Merritt Auctions, Inc. to keep track of whether these links have been followed. This information is used in aggregated form to improve our services to Merritt Auctions, Inc. users and advertisers.

Merritt Auctions, Inc. does not exercise control over Third Party Sites to which you may link from this Site. These Third Party Sites may place their own cookies or other files on your computer, or collect personal information from you. If you decide to access any such Third Party Site, you do so at your own risk, and we refer you to the privacy policy of such Third Party Site.

Security

We implement a variety of security measures to maintain the safety of your personal information to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. We restrict access to personal information to Merritt Auctions, Inc. employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, up to and including termination and criminal prosecution, if they fail to meet these obligations.

Children's Online Privacy Protection Act Compliance

merritauctionservice.com is not designed to attract children under the age of 13, and we do not knowingly collect personal information from anyone under the age of 13.

Online Privacy Policy Only

This online privacy policy applies only to information collected through merritauctionservice.com and not to information collected offline.